

An Outstanding American Delegation from industrial heartlands joined Nordic's "Manufacturing USA" seminars in Finland in November

The ambassador Mr. Bruce J. Oreck opened the Helsinki seminar on Trends and Prospects in USA for Finnish exporters and manufacturing industry. The seminars in Helsinki and Tampere featured leading industry advisors from Midwest who shared their insights of how to develop the American markets.

Nordic Industries Development LLC and OY jointly organized 2 seminars on trends and prospects in the USA for Finnish manufacturing industries. The seminars were held in Helsinki on 4th November and in Tampere on 5th November 2014. An outstanding American delegation from Midwest joined the event in order to network with companies interested in developing export markets or even invested in USA. Many Finnish companies such as, Huhtamäki Oy, Fastems Oy, Halton have chosen Midwest and the state of Ohio as their American home.

The delegation speakers shared valuable insights of how to develop the markets and about the business environment in the heartland of industrial America. The delegation was composed of leading regional industry advisors:

ANNE CAPPEL is Executive Director of the European-American Chamber of Commerce of Greater Cincinnati (EACC).

Under her leadership, since 2007, the EACC has integrated strongly to local business landscape becoming key contact for foreign companies wanting to establish operations in Midwest.

She is a maestro relationship builder and her endeavours to stimulate business and networking relations have earned her transatlantic recognition.

She has been named to the Executive Order of the Commodores, an organization that assists the State of Ohio in economic growth.

JOE DEHNER chairs the International Services Group of Frost Brown Todd, one of biggest law firms in Midwest. He advises on corporate legal/business issues such as, transnational investment, mergers and acquisitions, joint ventures, business structures, distribution and agency agreements and the resolution of international disputes.

An honors graduate of Princeton University (1970) and Harvard Law School (1973), Mr. Dehner has chaired the firm's international practice for many years, from an office in Cincinnati, Ohio. His client portfolio comprises many companies ranging from automotive to manufacturing. Author of *Unlocking America* and numerous other publications, he advises American companies, but also clients from many countries about legal issues doing business in and with the USA.

NEIL HENSLEY is the director of economic development for the City of Blue Ash. He is responsible for the business attraction, retention and expansion efforts for the City which host many of the world leading companies such as GE.

Prior to joining the City of Blue Ash, Neil was with the Cincinnati USA Regional Chamber for 30 years, responsible for international business development activities.

He has worked with hundreds of foreign companies assisting them to integrate into Midwestern markets. Helping to attract thousands of new jobs and hundreds of millions of dollars in investment for the region. Neil is a founding board member of the Japan America Society of Greater

Cincinnati. In addition, he is active in the European American Chamber of Commerce and the India – U.S. Business Network.

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